

BIG Ideas Week Europe

28 – 30 June | Athens

Tuesday 28 June	Wednesday 29 June	Thursday 30 June
08:45 – 09:00 Welcome to iFHP's BIG Ideas Week - Europe George Veliotes, Head, Life and Health, InterAmerican	8:45 – 09:00 Welcome to day 2	8:45 – 9:00 Welcome to day 3
09:00 – 09:45 Empowering the Customer: patient pathway optimisation using digital tools Dr. Mark Emerton, Healthcare Business Solutions	09:00 – 09:45 The role of leadership and culture in successful digital transformation, based on the principles of the special forces Prof. Daan Dohmen, Open University The Netherlands	9:00 – 9:45 Combining technology and the human touch in the delivery of healthcare Tito Franchetti - Skycare
09:45 – 10:30 From segmentation to personalisation in health Kimon Angelides, FemTec Health	09:45 – 10:30 Data, AI, the payer and the empowered patient Janette Hughes, Digital Health & Care Innovation Centre	09:45 – 10:30 Empowering people to manage their mental health Hanne Horvath, HelloBetter
BREAK (10:30 – 11:00)	BREAK (10:30 – 11:00)	BREAK (10:30 – 11:00)
11:00 – 11:45 Unlocking the power of 25 million patients across Europe and Africa Prof. Daan Dohmen, Luscii	11:00 – 11:45 Open standards: success stories in transforming health data Graham Grieve, FHIR Founder	11:00 – 11:45 Speaker slot to be confirmed
11:45 – 12:30 Speaker slot to be confirmed	11:45 – 12:30 Big data, anonymised data solutions & data privacy Petros Kotsidis, FitFile	11:45 – 12:30 Summary, identified projects and next steps
LUNCH (12:30 – 13:30)	LUNCH (12:30 – 13:30)	LUNCH (12:30 – 13:30)
13:30 – 14:15 The role of primary care in the future digital healthcare system Mark Fountain, HBS	13:30 – 14:15 Understanding the patient: applications of semantic AI to a patient-centric representation of healthcare data Steven Hamblin, Dyad	13:30 – 16:30 Expert Panel Meetings
14:15 – 15:00 What Payers need to know about the future of healthcare: precision diagnostics, personalised medicine and the future of cancer treatment Tim Jaeger, Roche	14:15 – 15:00 Breakout sessions Group 1: Pathways & digitisation - moderators: tbc Group 2: Use of data - moderators: Janette Hughes/Grahame Grieve/Petros Kotsidis Group 3: Remote care - moderator: Jeroen Kemperman, Achmea	
BREAK (15:00 – 15:30)	BREAK (15:00 – 15:30)	
15:30 – 16:30 Discussion led by Mark Fountain and Tim Jaeger: what will the future of healthcare look like in a digitised world?	15:30 – 16:30 Breakout sessions continue	
Dinner at Hotel	Dinner outside the Hotel	